

DAFTAR ISI

Tanda Pengesahan Sidang.....	i
Tanda Persetujuan Sidang.....	ii
Surat Pernyataan.....	iii
Abstrak.....	iv
Kata Pengantar.....	v
Daftar isi.....	vi
Daftar Table & Bagan.....	vii

BAB I PENDAHULUAN

- 1.1 Latar Belakang.....**Error! Bookmark not defined.**
- 1.2 Topik Laporan**Error! Bookmark not defined.**
- 1.3 Tujuan Kuliah Kerja Praktek..... **Error! Bookmark not defined.**
 - 1.3.1 Lokasi**Error! Bookmark not defined.**
 - 1.3.2 Waktu**Error! Bookmark not defined.**
- 1.4 Manfaat Laporan.....**Error! Bookmark not defined.**
 - 1.4.1 Secara Teoritis.....**Error! Bookmark not defined.**
 - 1.4.2 Secara Praktis.....**Error! Bookmark not defined.**
- 1.5 Sistematika Penulisan**Error! Bookmark not defined.**

BAB II KERANGKA TEORI

- 2.1 Tinjauan Pustaka**Error! Bookmark not defined.**
 - 2.1.1 Pengertian Komunikasi....**Error! Bookmark not defined.**
 - 2.1.2 Proses Komunikasi.....**Error! Bookmark not defined.**
 - 2.1.3 Tujuan Komunikasi.....**Error! Bookmark not defined.**
 - 2.1.4 Unsur Komunikasi**Error! Bookmark not defined.**

2.1.5 Komunikasi Massa**Error! Bookmark not defined.**

2.1.6 Ciri-ciri Komunikasi Massa **Error! Bookmark not defined.**

2.1.7 Fungsi Komunikasi Massa..... **Error! Bookmark not defined.**

2.1.8 Efek Komunikasi Massa ..**Error! Bookmark not defined.**

2.1.9 Media Massa**Error! Bookmark not defined.**

2.1.10 Televisi**Error! Bookmark not defined.**

2.1.11 Jenis Program Televisi .**Error! Bookmark not defined.**

2.1.12 Karakteristik Televisi.....**Error! Bookmark not defined.**

2.1.13 Kerabat Kerja Televisi...**Error! Bookmark not defined.**

2.1.14 SDM dalam MCR.....**Error! Bookmark not defined.**

2.1.15 Hubungan MCR ke Pemancar **Error! Bookmark not defined.**

2.1 Peran Operator MCR**Error! Bookmark not defined.**

2.2.1 Pengertian Peran Operator MCR .. **Error! Bookmark not defined.**

BAB III GAMBARAN PERUSAHAAN

3.1 Sejarah Singkat Televisi Edukasi..... **Error! Bookmark not defined.**

3.2 Gambaran Ruang Lingkup Perusahaan ..**Error! Bookmark not defined.**

3.2.1 Prog. Acara Ki-Hajar di TV-E **Error! Bookmark not defined.**

3.2.2 Program Televisi Edukasi**Error! Bookmark not defined.**

3.3 Tujuan, Visi dan Misi Televisi Edukasi.....**Error! Bookmark not defined.**

3.3.1 Tujuan Televisi Edukasi ..	Error! Bookmark not defined.
3.3.2 Visi dan Misi Televisi Edukasi	Error! Bookmark not defined.
3.4 Struktur Organisasi.....	Error! Bookmark not defined.
3.4.1 Gambar Stuktur Organisasi.....	Error! Bookmark not defined.
3.4.2 Gambar Pengelolaan Televisi Edukasi.	Error! Bookmark not defined.
3.5 Pelaksanaan Kegiatan PKL	Error! Bookmark not defined.
BAB IV PEMBAHASAN	
8.1 Kegiatan Lingkungan Kerja	Error! Bookmark not defined.
4.1.1 Tahap Pra Siaran	Error! Bookmark not defined.
4.2 Pembahasan Perbandingan Pelaksanaan kegiatan PKL antara teori dan praktik.	Error! Bookmark not defined.
BAB V PENUTUPAN	
5.1 Kesimpulan.....	Error! Bookmark not defined.
5.2 Saran.....	Error! Bookmark not defined.
DAFTAR PUSTAKA	
LAMPIRAN	